



THE
Very
Latest
Spring
POMP

Grey Kid, Lewis heel, 3 bar pomp.
Flexible welt. The kind of a shoe that
everyone will wear.

\$3.45



SPRING OPENING

AT

PROUD'S

ALMA, MICH.



After Supper

SALE

Sat. April 15

SPECIAL

Good Quality, Large Size
TURKISH TOWELS

35 Cent Value
SPECIAL

19 Cents



Alma's Favorite Store

Warner's Rust-Proof Corsets

PRE-EASTER SALE

Seven Days Only, Beginning April 15th, Closing Saturday, April 22nd

The Proud Store offers the most wonderful Bargains in Shoes, Staple Dry Goods and Spring Wearing Apparel that has ever been offered in this city. Especially at a critical time like this when merchandise is steadily advancing daily, and prices are higher than they have been in 50 years. Avail yourselves of the opportunity of securing these goods at the prices below listed.

We Will Give A Pair of Stockings Free With Every Pair of Shoes Sold During This Sale



**Here is a Winner for this
Summer's Wear**

Very neat Patent and Dull leather,
Lewis heel, flexible sole. One of the
"Maxine" beauties. Our price **\$3.45**
during this sale

Pair of Stockings Free



A New One for Easter

A snappy walking boot, cloth or kid
top, Patent or Gun Metal toe, Lewis heel,
flexible welt. Very popular for spring wear.
Has been selling for \$3.45. Sale **\$2.95**
price

Pair of Stockings Free



Shoes for Children

The famous Walton line. All good
solid leather shoes, made to stand hard
wear. Several big lots, priced **\$2.45**
at \$1.25 to

Pair of Stockings Free



Men's Work Shoes

All solid leather, manure proof, will fit
any foot. Formerly sold for \$3. **\$2.39**
Special during this sale

Pair of Socks Free

SPECIAL

Dry Goods

SPECIAL



**Big Drive on Muslin
Underwear**

5 Doz. Corset covers, lace and embroidery trim-
med. Regular 25c and 35c values. Very
special **19c**
\$1.00 Night gowns. **69c**
Very special **69c**
\$1.00 Combination suits. **69c**
Very special **69c**
\$1.00 Envelope suits. **69c**
Very special



**Big Cotton Special Saturday
From 3:00 to 5:00 P. M.**

15 Pieces Black Rock cotton. **6 3/4c**
Special, per yard
9-Quarter Pequot sheeting, best quality of sheeting made, known the world
over, worth 40c. Special **29c**

**Toweling Special Saturday
From 2:00 to 3:00 P. M.**

Union Crash toweling, well worth 12 1/2c
Special **7 1/2c**

Shirt Waists

All \$1.50 and \$2.00 Shirts waists, plain and fancy stripped voiles. New "Snow Flake"
voiles, stripped tub silks, and plain and fancy middies. We sell entire lot during
this sale for **\$1.17**
All \$1.25 Shirt waists, some very pretty ones. **97c**
Special **67c**
A large assortment of \$1.00 Shirt waists,
Special

Curtain Goods

50 pieces of new Scrim and Marquisettes Curtain goods, in white, ecru and
beige with edges to match. All 45c curtain goods, 40 inches wide. Special **34c**
All 40c Marquisettes, 36 inches wide. **27c**
Special **18c**
All 25c Marquisettes, 36 inches wide.
Special
Men's 15c Shirting. Special during sale **9 1/2c**
A nice line of Dress gingham, worth 15c. Special **9 1/2c to 11 1/2c**
8-Quarter Lockwood bleached sheeting, regular 35c values. Special **28c**
9-Quarter Lockwood one-half bleached sheeting, regular 35c value. Special **29c**
10-Quarter Lockwood sheeting, regular 37c values. Special **31c**

We have a big assortment of Dress Goods, in plain, stripes and fancy voiles

ANNOUNCEMENT EXTRAORDINARY

We have on hand about 200 pairs of ladies' and children's high shoes, that we purchased with this stock from Mr. Delevan. These shoes are odd sizes and broken lots, all good serviceable shoes and must be moved to make room for our new spring stock.

Lot of ladies' high shoes, formerly sold for
\$2.50. Price during this sale **\$1.19**

PAIR OF STOCKINGS FREE

One lot of girls shoes, ranging in price
from \$1.75 to \$2.50. The sale price **\$1.98**

PAIR HOSE FREE

One lot of men's shoes. Extra good
quality, formerly sold for \$3.00 to
\$3.50. Sale price **\$1.98**

PAIR SOCKS FREE

Fore
Forest Hill